



BAI Program. Innovation Kaleidoscope for Sustainability, Bilbao 2nd, 3rd and 4th December 2008
A joint Seminar of the European Commission-GSD and a demonstration project of Eusko Ikaskuntza on New Social and New Economic Techniques

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	2nd December 2008			3rd December 2008				4th December 2008			
	Climate Change	Innovative tools for a new Economy		Mobility Demand Management I		System Dynamics applied to the social sector		Mobility Demand Management II		Energy	
8,30-9.00	Registr		9.00-9.30		9.00-9.30	Opening	9,00-9,30	Opening	8,45-9,00	Opening	
9,30-11,30	Javier Retegui. OPENING SESSION  Steven Bishop. GSD Coordinator and University College London. Introductory Speech on Global System Dynamics		9.30-10	Opening		Luis Pons. Universidad Politècnica de Barcelona. "The dynamics of Innovation and Sustainability: the Individual and policy- making process"	9,30-10,15	David Blackledge. CURACAO PROJECT. "State of the art on road pricing mobility in the EU"			
	Antonio Ruiz de Elvira. Professor of Applied Physics, Universidad de Alcalá and Chairman of the Scientific Committee of the European Climate Forum. "Innovation for the fight against the climate change: an opportunity for a different social organization"	John Charlton Scade. London Benchmarking Group International. AccountAbility. "New formulas of interrelation of business and society"	-	Robert Pressl, Claus Koellinger. Austrian Mobility Research (FGM-AMOR), European Platform on Mobility Management-Technical Secretariat: "State of the art on the Mobility Demand Management in the EU"	9,30-11,30	Antonio Ruiz de Elvira. Professor of Applied Physics, Universidad de Alcalá and Chairman of the Scientific Committee of the European Climate Forum. "Social vs. Scientific attitude"		Nina Renshaw. Officer, Transport and Environment, T&E, Brussels. "Presentation of the current guideline on the Eurovignette"	9-11,15	Daniel Lerch. Post Carbon Cities Program Manager, Post Carbon Institute, "Post Carbon Cities: Planning for Energy and Climate Uncertainty" Webcast	
	David Wasdell. Director of Meridian Program, London. Member of Club of Rome. "Beyond the Tipping Point?Second and third order feedback dynamics in the close-coupled human/climate global system."	Klaus Hasselmann. Max Planck Institute of Meteorology and Vice-Chairman European Climate Forum "Economic models based on Global System Dinamics"		Tom Rye. Napier University of Edimburg. "Successful Travel Awareness Campaign and Mobility Management Strategies"		Joan David Tàbara. Universidad Autónoma de Barcelona and Universitat Pompeu Fabra. "Supporting societal transitions through Integrated Sustainability				Josu Jon Imaz. Chairman of Petronor, "Vision of the energy industrial sector in the Basque Country"	
	Xabier Caño. General Manager IHOBE. "Climate Change policies in Euskadi: Learned lessons and bets of future"	Carlo Jaeger. Chairman of European Climate Forum and Potsdam Institute for Climate Impact research. "New models of governance"		Roberto de Tommasi. SYNERGO (Switzerland). "New approaches about managing heavily frecuented sites"		Assessment. Some lessons learnt from the EU projects Matisse and ADAM"		Coffee Break		Jose Ignacio Hormaeche. Basque Energy Board. "Answers to the energy problem in the Basque Country"	
11,30-12'00	Coffee Break		11,30-12,00	Coffee Break	11,30-12'00	Coffee Break			11,15-12,00	Coffee Break	
12-13,30	Rosa Cervera. Professor of Architecture at the Universidad de Alcalá. "A new concept of city in the environment"	Pablo del Rio. Consejo Superior Ivestigaciones Científicas. * Climate change mitigation: Relevant insights from evolutionary economics *	12-13,30	Pau Noy. Secure and Sustainable Mobility Foundation in Catalonia "Complements to mass transport. Car/Bike sharing - Car pooling"	12-13,30	Armin Haas. Postdam Institute for Climate Impact research. "Climate Change, the financial crisis, and Bayesian learning agents"	11,30-12,15	Hermann Meyer. Chief Executive Officer of Ertico. "Intelligent systems of implementing economic tools"		Roberto Bermejo. Universidad del País Vasco/EHU, "The great transition towards the sustainability"	
	Izaskun Torre. Escuela Politécnica de Mondragón. "Biomimesis Project: Goitondo. Case study of the evolution of an industrial park and transformation into industrial ecosystem "	Frank Beckenbach. University of Kassel. "Multi-agent modeling of economic dynamics and its implications for analyzing ecological impacts"		Alexander Boto. Public Society of Environmental Management- IHOBE. "The commitment towards a sustainable mobility within the framework of the Local Agendas 21"	-	Giles Foden. University of East Anglia. "A new language to face the new problems"	12,15-13,00	Mikel Murga. LEBER Planificación e Ingeniería S.A. – Massachusetts Institute of Technology (M.I.T). "New Transport Cost and Benefit Indicators in support of a revised Appraisal Approach for Transport Infrastructure Projects"	12,00-13,30	Jaume Margarit i Roset. Director of Renewable Energy, Institute for the Diversification and Energy Saving (IDEA). "Coping with the energy crisis: renewable energy, energy saving and energy efficiency in the Spanish Government policies"	
				Iker Maguregi - José Félix Basozabal. Presentation of the Mobility Demand Management forum		Pablo Jauregui. Editor -in-chief, Science Section, El Mundo. "Science and Language "		Colloquium		Colloquium	
13,00	Colloquium	Colloquium		Colloquium		Colloquium		Conclusions and end of the panel			
13,30-15,3	Lunch Break	Lunch Break	13,30-15,30	Lunch Break	13,30-15,3	Lunch Break	13,30-15,30	Lunch Break	13,30-15,30	Lunch Break	
			16,15-17,00	Francisco Lamiquiz. Universidad Complutense de Madrid. "Land use planning as key for Mobility Demand Management"						Joan Esteve/Albert Casanova, Institut Català d'Energia, ICAEN, "A new energy awareness: Catalonian Energy Plan 2006-2015"	
15,30-18,30		World Café Table Talk	17-17,45	Miguel Angel Dombriz. Generalitat de Catalunya. "Urban planning and mobility"	15,30-18,30	World Café Table Talk			15,30-17,00	Juanjo Gabiña, Eusko Ikaskuntza. "World scenarios for energy production and consumption"	
			17,45-18,30	Pablo Otaola. "New developments and mobility in Basque Country" "					Colloquium		
										END	